

1. (Twice Amended) A transflective liquid crystal display device, comprising:

a liquid crystal display panel having a first transparent substrate, a second transparent substrate, and a liquid crystal layer interposed between the first and second transparent substrates, the first transparent substrate having a color filter, the second transparent substrate having a plurality of pixel regions, a pixel electrode and a reflector, the reflector having a light transmitting hole which the pixel electrode covers, the light transmitting hole transmitting light;

a transflective film located outside of the second transparent substrate of the liquid crystal display panel around a location corresponding to the light transmitting hole, made of a transmissive material with reflective material scattered therein, the reflective material reflecting light, the transmissive material transmitting light; and

a back light device for supplying light toward the transflective film;

wherein each pixel region is divided into reflective and transmissive portions, and a reflection brightness of the transflective liquid crystal display device is improved due to a first reflected light at the reflector of the reflective portion and a second reflected light at the transflective film of the transmissive portion, and a concentration of the reflective

material scattered on a surface of the transflective film is adjusted according to a main mode of the transflective liquid crystal display device.

10. (Twice Amended) A transflective liquid crystal display device, comprising:

a liquid crystal display panel having a first transparent substrate, a second transparent substrate, and a liquid crystal layer interposed between the first and second transparent substrates, the first transparent substrate having a color filter, the second transparent substrate having a plurality of pixel regions, a pixel electrode and a reflector, the reflector having a light transmitting hole which the pixel electrode covers, the light transmitting hole transmitting light;

a transflective film located outside of the second transparent substrate of the liquid crystal display panel around a location corresponding to the light transmitting hole, made of an acrylic-resin based transmissive material with reflective material scattered therein, the reflective material reflecting light, the transmissive material transmitting light; and

a back light device for supplying light toward the transflective film;

wherein each pixel region is divided into reflective and transmissive portions, and a reflection brightness of the

transflective liquid crystal display device is improved due to a first reflected light at the reflector of the reflective portion and a second reflected light at the transflective film of the transmissive portion, and a concentration of the reflective material scattered on a surface of the transflective film is adjusted according to a main mode of the transflective liquid crystal display device.

BEST AVAILABLE COPY